

At Woodlawn: Madam CJ Walker-Inspired Netflix Screening

By Adam McPartlan - February 24, 2020



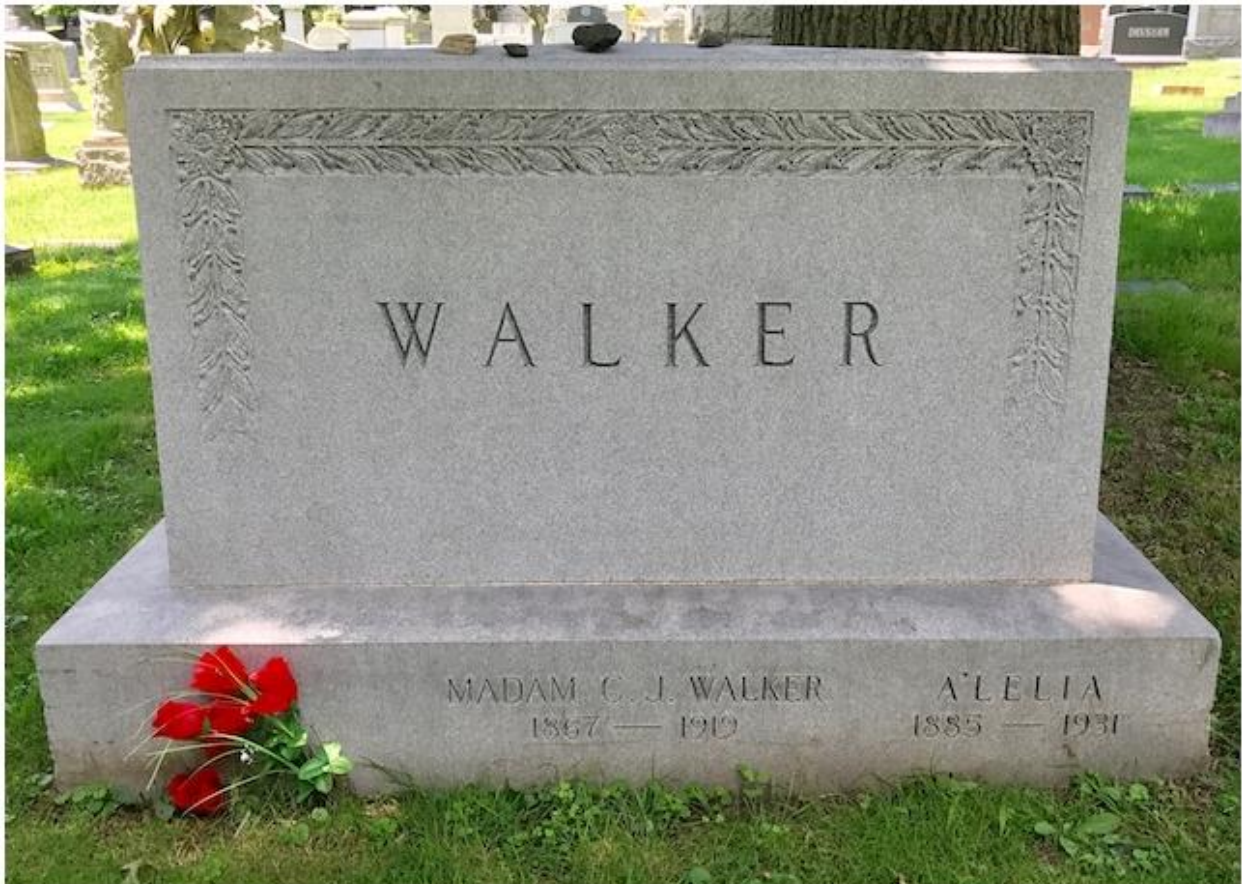
"I am a woman who came from the cotton fields of the South. From there I was promoted to the washtub. From there I was promoted to the cook kitchen and from there I promoted myself into the business of manufacturing hair goods and preparations...I have built my own factory on my own ground."

- Madam C.J. Walker

Madam CJ Walker. (photo/Andrea and Associates)

Self Made: Inspired by the Life of Madam CJ Walker is a Netflix miniseries set to be released on March 20th. In celebration of Black History Month, [Woodlawn Cemetery and Conservancy](#) hosted a special screening of the upcoming series, based on a book written by A'Lelia Bundles, Walker's great-great-granddaughter, and a member of Woodlawn's Board of Directors.

Walker is one of the cornerstones of Black History Month curricula and is widely known in and out of classrooms as the first self-made female millionaire. Yet the adaptation of Walker's biography will be just the first time her life has been the subject of an on-screen work.



Madam CJ Walker's gravestone at Woodlawn Cemetery

Oscar-winner Octavia Spencer will portray Walker, with Tiffany Haddish appearing as Walker's daughter, Lelia. NBA superstar LeBron James is among the executive producers of the four-part, eight-episode miniseries.